



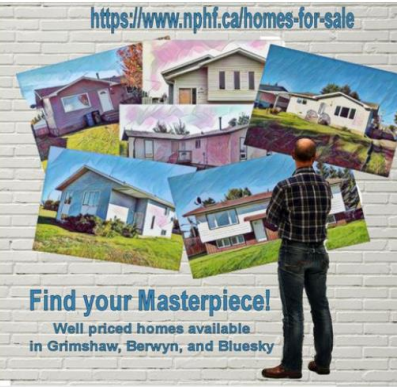
Communications & IT Report – October 2021

Communications:

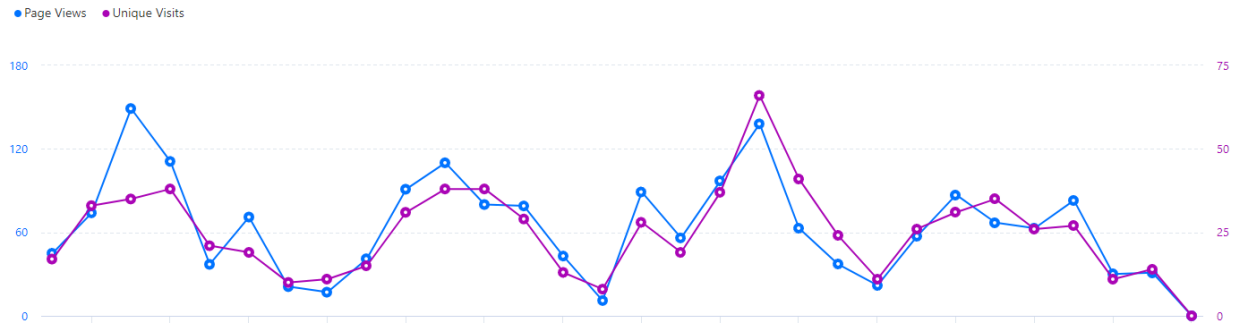
Facebook Activity – Oct 3 to Nov 1, 2021



Noteable Posts:

Oct 14, 2021 – 4532 Views 583 Engagements	Oct 6 – 5352 Views – 985 Engagements	Oct 25, 2021 – 300 Views - 7 Engagements
<p>North Peace Housing Foundation October 14 at 8:43 AM</p> <p>Happy Thanksgiving from Heritage Towers. Good foods, good staff, good residents make for great blessings.</p>  <p>Get More Likes, Comments and Shares When you boost this post, you'll show it to more people.</p> <p>4,532 People reached 583 Engagements</p>	<p>North Peace Housing Foundation October 6 at 10:46 AM</p> <p>Yesterday we celebrated a very special birthday. Earl Lubeck turned 101! What an incredible milestone. He had a fabulous day here with everyone at the Harvest Lodge. We all wish you a blessed year.</p>  <p>5,352 People reached 985 Engagements</p>	<p>North Peace Housing Foundation October 25 at 9:17 AM</p> <p>Well priced houses available for sale from the North Peace Housing Foundation.</p> <p>We have houses for sale in Grimshaw, Berwyn and Bluesky. For details, visit our website at: https://www.nphf.ca/homes-for-sale.html. 360 Tours available online... See more</p>  <p>Find your Masterpiece! Well priced homes available in Grimshaw, Berwyn, and Bluesky</p> <p>300 People reached 7 Engagements</p>

NPHF.ca Website (Not Facebook) Page views & Unique Visits (Oct 3 – Nov 1) 752 Unique Visits, 1900 Page Views.



Page Views

1,900

-30% from last 30 days



Unique Visits

752

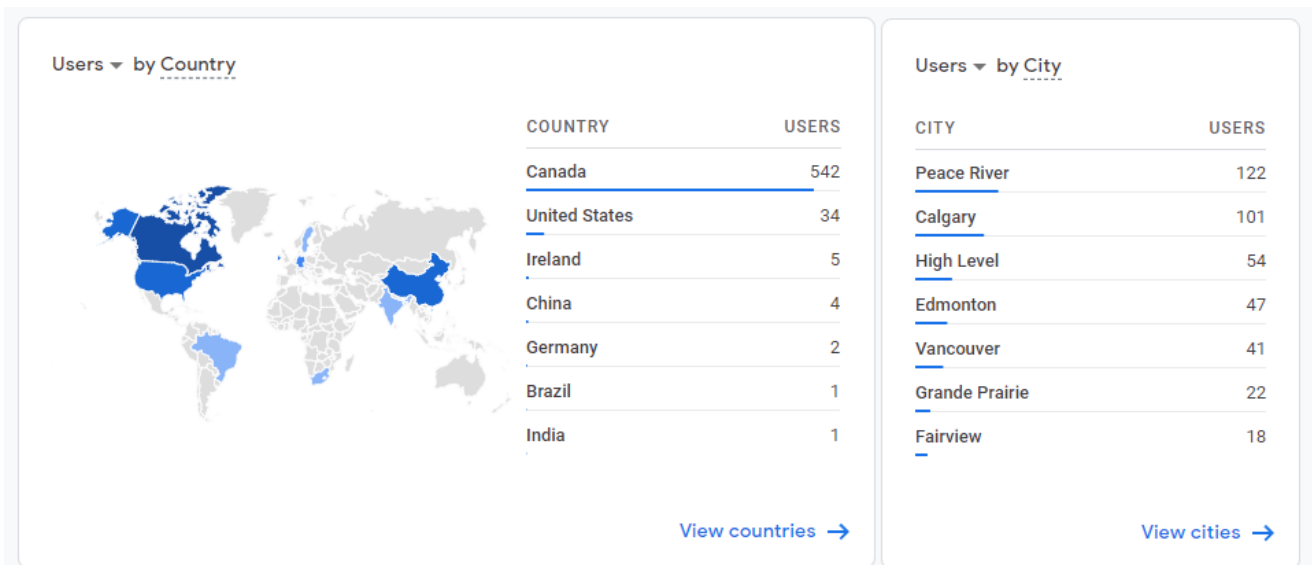
-35% from last 30 days



Top 10 pages:

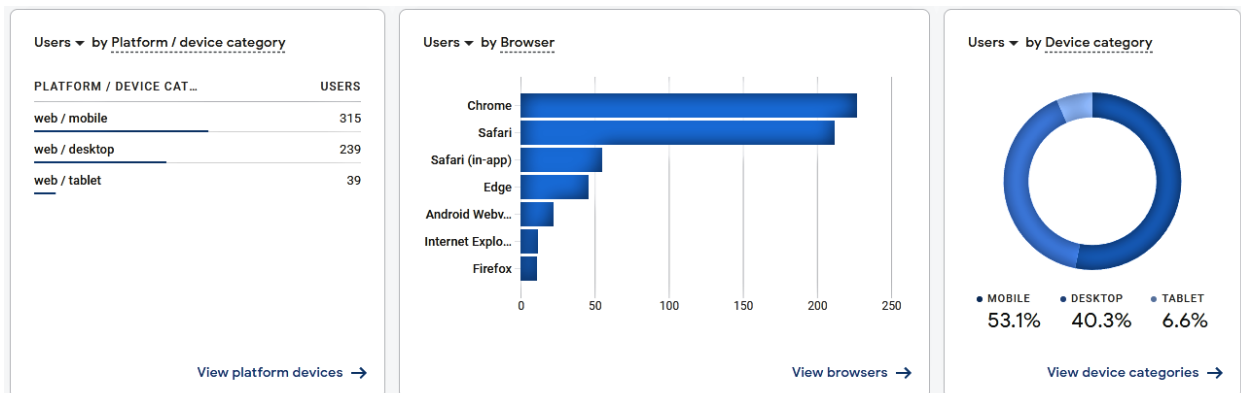
Page title and screen class ▾	+	↓ Views	Users
Totals		2,578 100% of total	591 100% of total
1 Home		634	182
2 North Peace Housing Foundation - Home		302	79
3 Homes for Sale		193	59
4 Covid-19 Information		114	89
5 Family Housing		104	39
6 Seniors Lodges		92	23
7 NPHF Application Form		77	53
8 Homes for Sale - North Peace Housing Foundation		71	28
9 Heritage Tower Lodge		69	41
10 Family Housing - North Peace Housing Foundation		52	14

Country and City:



Note: the “City” information is not always reflective of the user’s location but can be the location of the Internet provider’s DNS server.

Platform, Browser & Device:



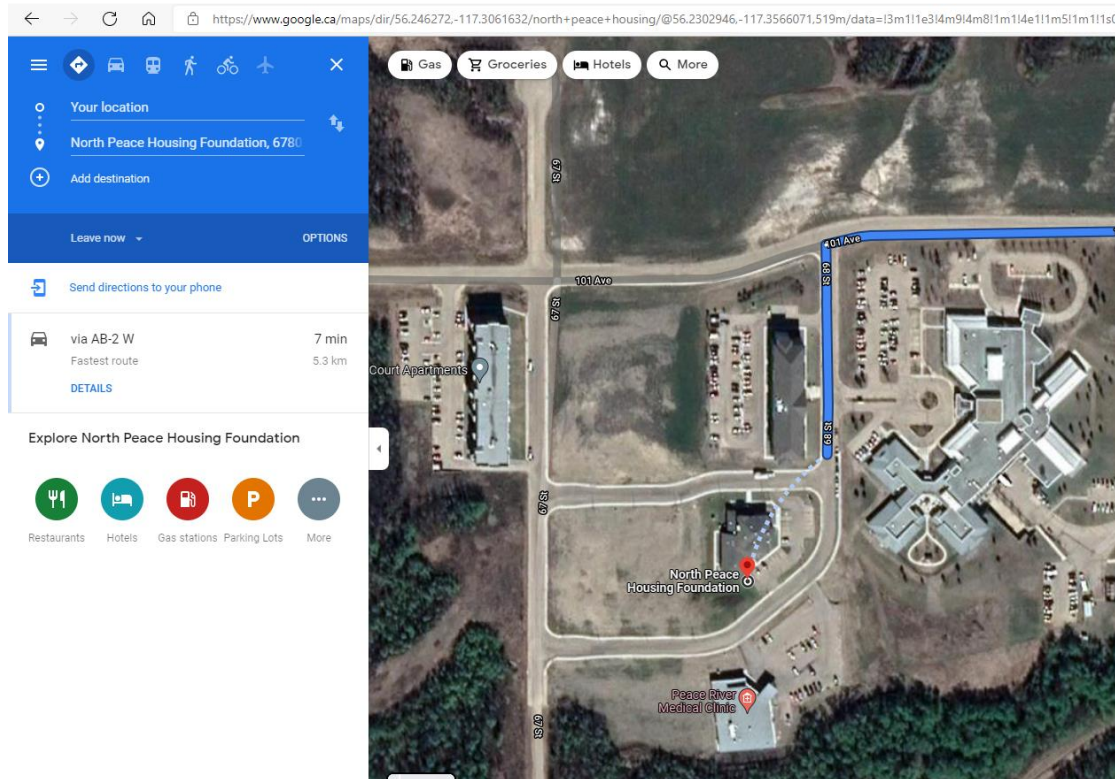
IT & Technical

We were the recipients of several phishing emails from what would normally be trusted sources. Happily, the efforts we have been taking to educate our staff worked, as all were reported and responded to, and none were opened or caused us any issues.

Our users also received phishing requests to update or change their passwords and again, staff education worked, and the end users contacted us to conform before responding.

We have been having issues with our head office address being incorrectly mapped by search engines such as Google and Bing.

After a lot of communication back and forth, Google now has our location correct and I am still working on Bing.



Communications:

Responding to emails from our website and Facebook and responding to a more detailed request for additional information from our business plan.

Video Project Update

From November 10, 2021, Update

- Our videos are ready – See <https://www.nphf.ca/video> - 8 Videos

Policy Updates

- 2.3 Purchasing Limits and Controls
- 2.4 Purchasing and Inventory Control Policy

Don

Don Good - Director - IT, Communications and Stakeholder Relations